

About the Blogger



Hi, my name is Nam,

I'm a third culture millennial born in Hong Kong but studied in the UK. I have a compulsion to note down everything and take photos and videos. Combined with a love of travel, I start the blog to help other travellers.

My twin, Wing, helps plan and take photos



Many of my friends are contributors who help with photos/videos. They would be featured in the blog as well, as travel often is a group activity. This makes my content more relatable

Laugh Travel Eat is a travel blog for those who loves to take every opportunity to travel. It focuses on cultures, experiences and unmissable sights and tours. It aims to produce **fun, factual, and informative content** for the travel addicts who has the compulsion to plan ahead.



based in Hong Kong



Outdoors: hiking
watersports
Wellness



Food
Restaurants
Reviews



Unique and
Boutique
experiences

Key Statistics

Social Media



3,361(EN)
3,097(ZH)



10,255



10,483



3,554

Site Statistics

Monthly Pageviews
24.2k



Monthly sessions:
18.2k

45.19% of traffic is organic, with the other 20.57% from organic Pinterest, which means discoverable and useful content.

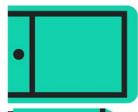
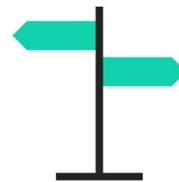
Demographics

US	16.09%
Hong Kong	15.38%
UK	11.21%
Taiwan	8.02%
Singapore	3.63%



Female	72.10%
25-34	45.59%

Laugh Travel Eat



Instagram Promotion & Sponsored blog posts

The two main channels of collaboration with brands from Laugh Travel Eat

Apps products reviews & Brand Ambassadorship

Currently brand ambassador to Tourlina and partnership with Fayvo App to promote and post.

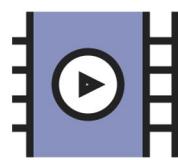
Hotel and activity sponsor

I have worked with Mirian Sky in Maldives, Jia Group Restaurant, Trickeye Museum for instagram and blog coverage

Freelance Writing

I contribute to Hippie-in-Heels Student Universe, Tourlina and offer freelance writing service.

Why work with me



SEO Optimised content that's fun, informative and factual

High resolution photos to accompany blog post or on SM.

Highly engaged social media following and exposure.

High quality vlog and videos of your brand.

Advertisement on a blog with high organic reach

Testimony/Brands I have worked with



Cooperation with Nam was a pleasure, very easy and successfull. She is not only very creative but also friendly and nice person.

Lucy, Marketing Director at Mirian Sky

Nam is one of the few influencers who still takes time to write. She really puts effort into producing quality content that captivates a wide readership. Her writing is articulate and persuasive and a pleasure to read. I'm also very impressed with her dedication to engaging with her followers, and I couldn't be happier with the exposure that she has provided for JIA Group.

JIA GROUP LIMITED

Linzi, Jia Group PR



SINCLAIR
communications /



TRICKEYE
MUSEUM



Student Universe



IMG
CONSULTING

taste
OF HONG KONG